

Questionnaire to Sunnen growth summit 2024

	Fully true	-				not true	
Overall, the event met my expectations							
I'm able to implement specific topics in daily business							
Session-specific questions							
1 Winning the customer							
The content was practical							
The content structured well							
What did not meet your expectations*							
2 Case studies							
The content was practical							
The content structured well							
What did not meet your expectations*							
<u>3 BTA</u>							
The content was practical							
The content structured well							
What did not meet your expectations*							
4 Case study lapping							
The content was practical							
The content structured well							
What did not meet your expectations*							
5 Communication (Is sales a matter of mathematics)							
The content was practical							
The content structured well							
What did not meet your expectations*							
<u>6 Tube Hone</u>							
The content was practical							
The content structured well							
What did not meet your expectations*							

